

## Thursday July 13

- Registration Opens 1:30 pm - 2:00 pm
- Business Development Workshop 2:00 pm - 5:00 pm

## Friday July 14

- Registration Opens 9:30 am - 10:00 am
- Social media marketing workshop 10:00 am - 1:00 pm
- Lunch 1:00 pm - 2:00 pm
- Investor Readiness Workshop 2:00 pm - 5:00 pm

## Saturday July 15

- Registration Opens 10:30 am - 11:00 am
- Introduction and team building exercises 11:00 am - 12:00 pm
- Building a network for success with Emily Mills (Founder of How She Hustles) 12:00 pm - 1:00 pm  
*Local powerhouse Emily Mills has built an incredible network of diverse, ambitious & successful women in Toronto. She's really killed the networking game and her session will cover networking like a BO\$\$ and developing a supportive and inspiring community for success.*
- Lunch 1:00 pm - 2:00 pm
- Building an international corporate career whilst making an impact with Dr Olutoyin 2:00 pm - 3:00 pm  
Oyelade (President, Casa Foundation & Managing Partner invcap corporation)  
*Olutoyin is the Founding Partner/CEO at InVcap-an African-focused private equity firm in Nigeria and Canada and is also the president of Casa Foundation, a Non-profit that is focused on developing Youths and Women. Its main objective is to spearhead Social change for the African Youth and Woman. She'll be sharing her insights on building an international corporate career whilst being an engaged citizen.*
- The benefits of going green with Grace Mahary (Super Model/NGO founder) and Lucia Wamala (Co-Founder, bakulupower) 3:00 pm - 4:00 pm  
*These two power ladies will be will be discussing the magnitude of opportunities on the continent for developing products and solutions with a GREEN mindset.*
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Break	4:00 pm - 4:30 pm
<ul style="list-style-type: none"> <li>Keeping on top of trends and introducing foreign concepts into the market with Isaac Ansah (Founder, Africa Fashion Week Toronto) <i>While foreign fashion trends were beginning to open up to African inspired looks, fabrics and designs, Isaac Ansah was right at the centre to grab the opportunity with both hands. His session will shed light on keeping on top of trends and introducing foreign concepts into the market.</i></li> </ul>	4:30 pm - 5:30 pm
<ul style="list-style-type: none"> <li>Speed Networking and Cocktail</li> </ul>	5:30 pm - 6:30 pm

## Sunday July 16

<ul style="list-style-type: none"> <li>Registration Opens</li> </ul>	10:30 am - 11:00 am
<ul style="list-style-type: none"> <li>Introduction and team building exercises</li> </ul>	11:00 am - 12:00 pm
<ul style="list-style-type: none"> <li>Building winning partnerships with Afua Osei (Co-Founder, She Leads Africa) <i>She Leads Africa have landed partnerships with the likes on Facebook, Samsung, Oxfam and L'Oreal, this session will explain how you can do the same.</i></li> </ul>	12:00 pm - 1:00 pm
<ul style="list-style-type: none"> <li>Lunch</li> </ul>	1:00 pm - 2:00 pm
<ul style="list-style-type: none"> <li>What not to do and how to fight the tough wars with Njeri Rionge (Serial Entrepreneur and Forbes Africa's Most Successful Women) <i>From a young lady selling flavoured milk to high school students, Njeri Rionge rose to build a multi-billion business empire.</i></li> </ul>	2:00 pm - 3:00 pm
<ul style="list-style-type: none"> <li>Building a media mogul career with Patricia Bebia-Mawa (President, Planet Africa &amp; Executive Vice President, Silvertrust Media and Afroglobal Television) <i>For all you media moguls or entrepreneurs trying to engage a strong African-Diaspora audience, this is your session.</i></li> </ul>	3:00 pm - 4:00 pm
<ul style="list-style-type: none"> <li>Break</li> </ul>	4:00 pm - 4:30 pm
<ul style="list-style-type: none"> <li>Thinking Creatively and Cutting Through the Noise with Chinedu Ukabam (Founder, Supafrik) <i>Chinedu Ukabam is an entrepreneur and design consultant with 10+ years experience in design, sourcing and marketing. He has expertise in managing creative talent and creating innovative experiential marketing campaigns.</i></li> </ul>	4:30 pm - 5:00 pm
<ul style="list-style-type: none"> <li>Speed Networking</li> </ul>	5:00 pm - 5:30 pm

INJERA & CHILL AFTERPARTY hosted by BlackFoodie!

5:30 pm - 7:00 pm

*Black Foodie presents INJERA + CHILL, an eclectic party celebrating the best in Ethiopian cuisine. With your SheHive pass, afterparty tickets are \$10 (advance) and \$15 (on the door).*