

Thursday June 22

- Registration Opens 1:30 pm - 2:00 pm
- Business Development Workshop 2:00 pm - 5:00 pm

Friday June 23

- Registration Opens 9:30 am - 10:00 am
- Social media marketing workshop 10:00 am - 1:00 pm
- Lunch 1:00 pm - 2:00 pm
Because no one is happy when they're hungry. Lunch cost is included in the ticket price. And yes - we will always try to have some healthy options because we want our #BossLadies to live long, healthy and fulfilling lives.
- Investor Readiness Workshop 2:00 pm - 5:00 pm

Saturday June 24

- Registration Opens 10:30 am - 11:00 am
- Introduction and team building exercises 11:00 am - 12:00 pm
- Disrupting the \$121 Billion Skin Care Industry From My Kitchen with Funlayo Alabi 12:00 pm - 1:00 pm
(Founder, Shea Radiance)
This Power Mom needed a natural, effective solution for her son's eczema, so she turned to a tried-and-true West African remedy, shea butter. Seven years later, she is running a multi-million dollar skin care company.
- Lunch 1:00 pm - 2:00 pm
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- Building Winning Partnerships with Afua Osei 2:00 pm - 3:00 pm
She's landed partnerships with the likes of Facebook, Oxfam, L'Oreal and more!!
- Panel: Having An Impact with Rahama Wright (Founder, Shea Yeleen), Sheri Munis (Executive Director, NewWave Foundation) and Stephanie Kimou (Founder, Population Works Africa)

This Panel will explore the various ways we can contribute to the continent and have an impact both in Africa and from overseas.

3:00 pm - 4:00 pm

- Break

4:00 pm - 4:30 pm

- Building Your Personal Brand

We all know PR is critical to establishing and growing our businesses, but do we know how to build our brand and personal profile so that it shines above the rest??

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- Speed Networking and Cocktails

Saturday evenings at the Hive will end in full turn up fashion with cocktails speed networking with your fellow boss ladies as well as the chance to win prizes!

5:30 pm - 6:30 pm

Sunday June 25

- Registration Opens

10:30 am - 11:00 am

- Introduction and team building exercises

11:00 am - 12:00 pm

- Building A Media Mogul Career with Denise Horn (Head of Corporate

Communications, Turner Broadcasting)

From working as the Director of African American Press for Hilary Clinton to contracts with Facebook and CNN, Denise knows a thing or two about building an illustrious media mogul career! This is a MUST ATTEND session.

12:00 pm - 1:00 pm

- Lunch

1:00 pm - 2:00 pm

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- Negotiating For What You Want with Nicole Lamb-Hale (MD, Kroll & Former Assistant

Secretary of Commerce for Manufacturing and Services, U.S. Department of Commerce)

With more than 20 years of professional experience traversing the private and public sectors globally, Nicole's masterclass will teach you the do's and don'ts of strategic negotiation and advocacy.

2:00 pm - 3:00 pm

- Managing Your Damn Money with Malcolm Etheridge (Co-Founder, Manage Your

Damn Money)

This session will connect bullet-point financial advice to your everyday lives

3:00 pm - 4:00 pm

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Break

4:00 pm - 4:30 pm

- Bringing African Concepts Into The US Market with Maame Boakye, Nana Ama Afari-Dwamena & Nina Oruro (Co-Founders, Dine Diaspora)

4:30 pm - 5:30 pm

Learn what it takes to successfully introduce African concepts/culture into the US market and then transform this into a sustainable business!

- Speed Networking and Cocktails

5:30 pm - 6:30 pm

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