

# 6 W Words For Ignition



by Noreen Chada

**Excited at the prospect of new beginnings?**



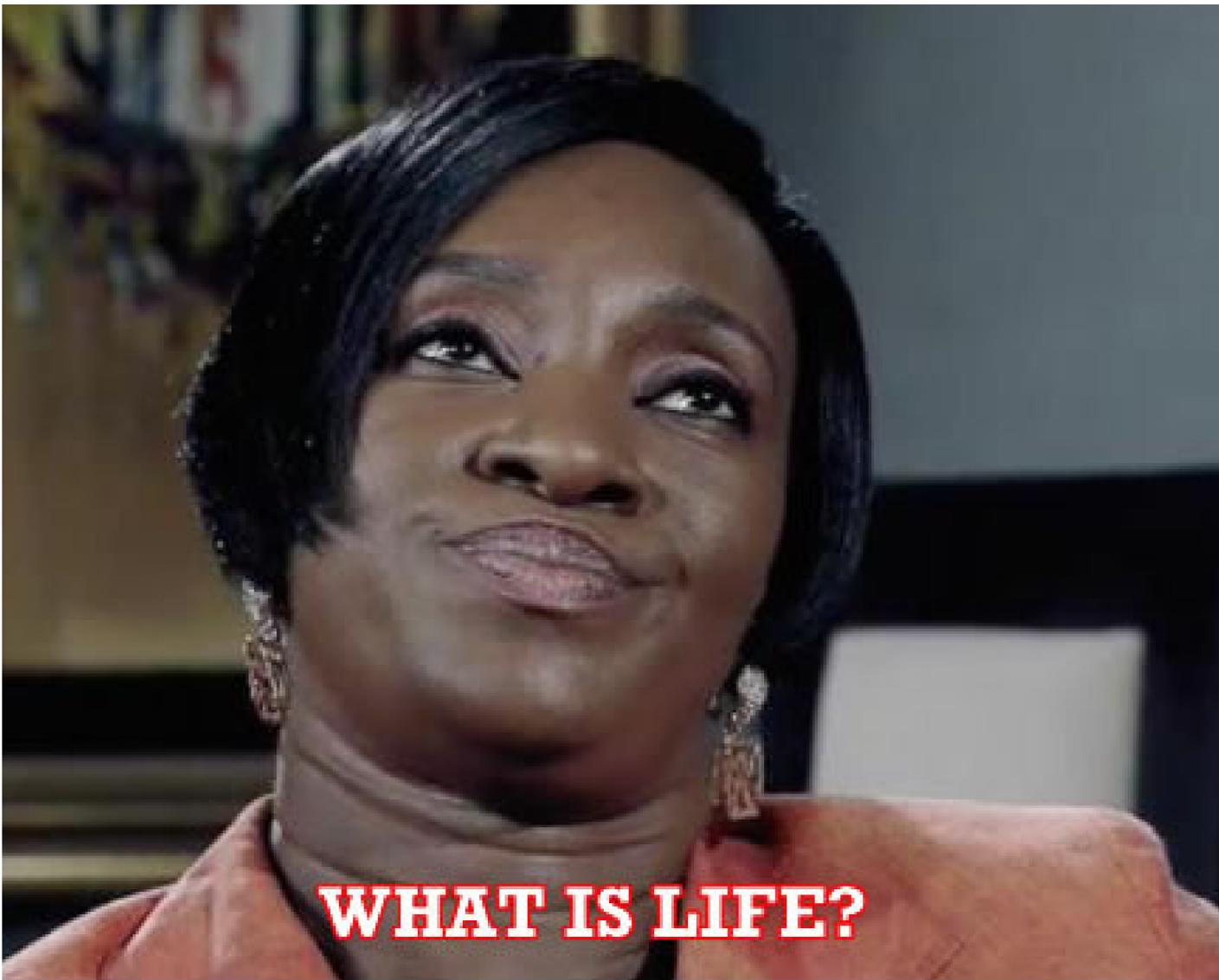
**Sometimes it stops at the 'yaaaas'. Most of us don't take our excitement any further for whatever reason.**

**That's what happens when you don't bother to do things. Every day you wake up frustrated still, you do not act upon the idea.**

**Why do we do this to ourselves?**

# SO WHERE DO YOU GO?

Where do you start?



If you don't know where you are heading then, there is nothing for you to start with.

Write your goals, it helps if you are specific. Use Who, What, Where Why, How and When as starting points.

Don't know how, we got you!

# Who?

*Who do you want to be, who is the person you want to be?*

What are their characteristics? This does not mean to look at someone else and say, "I want to be that person".

It's about asking yourself, "Am I going to be comfortable with the person I want to become?" Remember you have to live with yourself every day of your life.

Is the person you want to become going to give you peace?

## **#MotherlandMogul Tip:**

Search deep within for your childhood thoughts. That person you day dreamed of, given infinite supplies of time and money is who you desire to be.

# What?

*What do you want to achieve*



This might be slightly easier to think about. It could be; I want to lose weight, I want to be a singer or I want to start a business.

With the "what", you can almost afford to be vague. As long as you know roughly what you want, you can develop the other reasons as you go along.

# Where



*Where are you going to do all of this?*

Where are you going to achieve your "who" and "what"?

It could be what country are you going to do this in? For some of our dreams, we may have to leave our countries to go in search of our passions elsewhere. For example, if you want to join a certain profession, you might get better education in a different country.

Or perhaps an opportunity has come up in a different city. Just ask yourself, "Where do I see myself achieving my dreams?" It could be right where you are and that's perfectly fine.

# Why?

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*Why do you want to achieve your goals?*

Everything we do, we do for a reason. The reason is not always obvious, but subconsciously we always have one.

When you hug someone, when you kiss your loved one or when you sit down, you have a reason for doing that.

So, what is your reason for chasing your dreams? Is it peace, is it freedom, why are you doing this?

There are many things we have done in our lives for the wrong reasons, so think about your why carefully right now.

Your why should bring you peace and should be compelling to you.



You do something because you want to do it not because of someone else.

This is very important for when the going gets tough. It will remind you why you started in the first place and why you should persevere.

If your why is influenced by the opinion of others, the whole process will not be worth it because it's not for you.

# How?

*How are you going to get there?*

What is your plan for achieving your goals? You cannot go through life aimlessly and expect to get results.

How are you going to start from where you are, with what you have? Do your research, speak to people or Google.

Your plan does not have to be final, you can develop it as you go along. As you expose yourself to more research your plan may start to change anyway.

## **#MotherlandMogul Tip:**

If your W words are focused on your career, use the SLA Career Strategy guide to define your "how".

# When?

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*When do you want to achieve this by?*

This one may be tricky because anything worth having takes time to achieve.

We don't always appreciate this when we are chasing our dreams. There is no harm in setting a deadline for your goals so that you have something to work towards.

However, should you reach that deadline and you have not achieved what you want to achieve don't beat yourself up.

Evaluate and measure what you have already achieved and just reset the deadline.

# Things to remember so this works for you



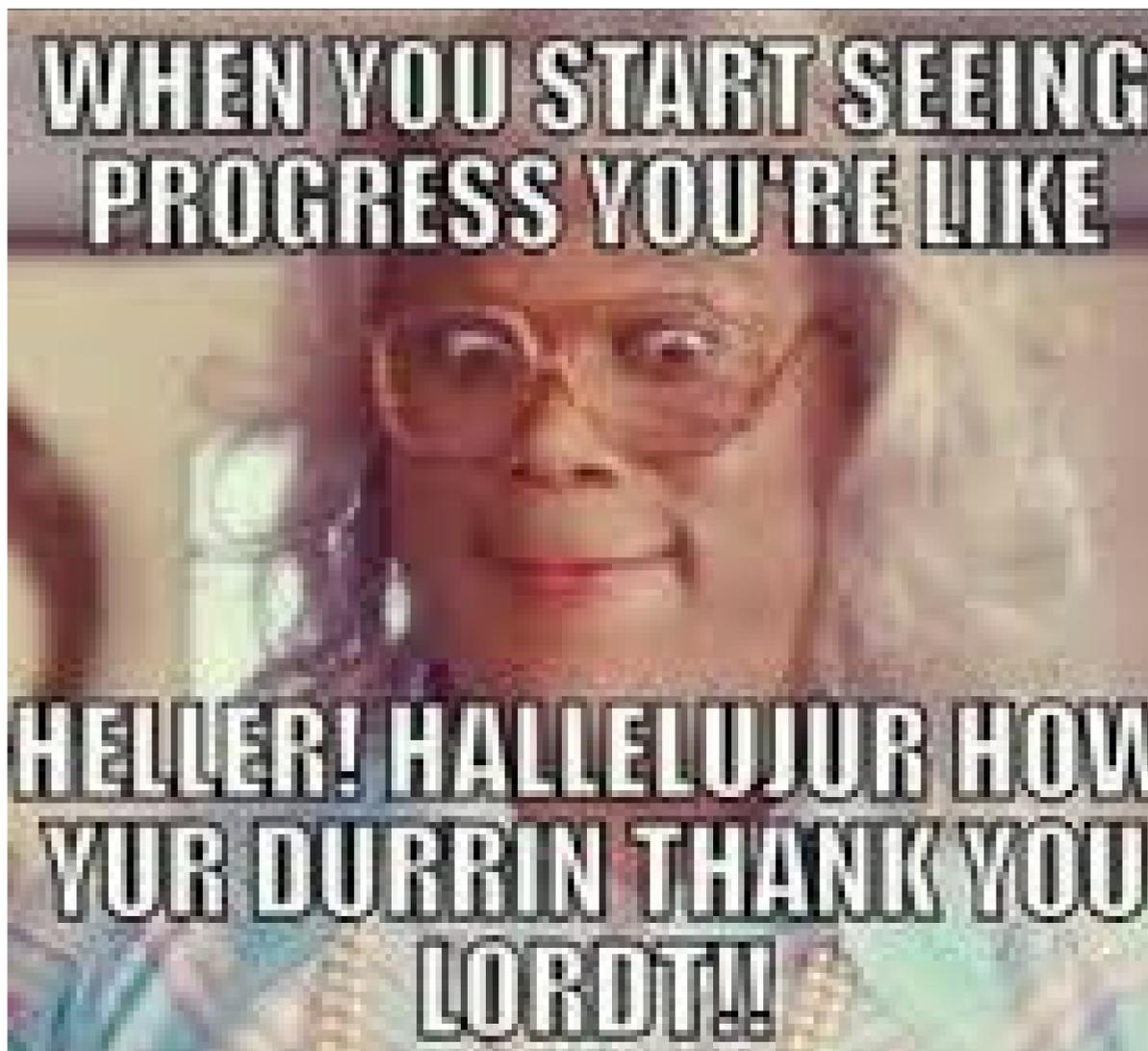
Be precise when writing down your goal, it'll help you navigate to your destination



It all boils down to; Who, What, Where, Why, How and When



The six w's will assist you in eliminating anything that does not move you towards your goal



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